

PRESS RELEASE

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Countrystyle Group champions local green initiatives in Kent

Kent environmental charity, KM Charity Team, has appointed the chairman of Countrystyle Group as an Honorary Patron.

Trevor Heathcote, chairman of Countrystyle Group, takes on the ambassadorial role for the KM Charity Team which runs green travel schemes. The charity works in partnership with Kent County Council and Medway Council to support 200 primary schools with green travel schemes including the Walking Bus, Walk on Wednesday (WOW) and Active Bug. Last academic year the initiative removed 218,000 school run car journeys from Kent roads and earned the charity and county a national Green Apple environment award.

Simon Dolby, Chief executive of the KM Charity Team, said: "We are absolutely delighted that Countrystyle has agreed to support our work. Trevor and his company play a big part in diverting waste from landfill in Kent and in driving initiative to increase recycling. This is excellent news for our charity and its work in the county."

Mr Heathcote said: "At Countrystyle, we strive to support local initiatives and we are thrilled to be able to support the great work that the KM Charity Team is doing in Kent. I personally am very pleased to be invited to become an Honorary Patron of such a well-respected charity in Kent. The KM Charity Team does such a good job and is making a tremendous impact environmentally that this seems a natural fit for our two organisations to work together."

Mr Heathcote joins botanist Prof David Bellamy, actor Shaun Williamson and Jean Noel Darniche, managing director of Bel UK, as Honorary Patrons.

To find out more view www.kmwalktoschool.co.uk

Editors Notes

Countrystyle Group is a leading, privately owned Waste Management and Recycling company capable of handling, processing, disposing and recycling almost all forms of waste. Its flagship facility, at Ridham in Sittingbourne Kent, provides specialist services for the recycling of plasterboard and wood material. Other services include in-vessel composting, two waste transfer stations and an extensive commercial waste collection service providing local authorities and businesses with closed loop waste and resource management recycling services.

For more information please see www.countrystylegroup.co.uk