**PRESS RELEASE**

**XX November 2015**

**Countrystyle wins Smurfit Kappa contract**

Kent-based resource management and recycling specialist Countrystyle Recycling has been appointed by Smurfit Kappa, one of the world’s leading paper-based packaging solutions providers, to provide recycling services for various waste streams arising from their new mill at the Townsend Hook site in Snodland, Kent.

The three year contract, worth c. £6million, will run until April 2018. Countrystyle is providing resource management services for c. 30,000 tonnes of material per year arising from the new machine, including ragger rope, small and heavy rejects, fine rejects, plastics and sand. Countrystyle is also providing total waste management services for all non-processed waste streams at the Snodland Mill site.

Countrystyle and Smurfit Kappa worked together closely in the lead up to this contract award on the design of specialist containers to optimise logistics and fit within the designated waste collection area into which the various waste streams arising from the mill are directed. Each waste stream is collected separately by Countrystyle’s own fleet and transported to various treatment and disposal sites including Countrystyle’s own state-of-the-art recycling facility in Ridham.

Malcolm Wright, Purchasing Manager at Smurfit Kappa, said, “We are pleased to be working with Countrystyle as we know that they are specialists in their field, using experience and innovation to tackle difficult waste streams such as ragger rope. We are confident that they will deliver our goal of 100% diversion from landfill, bringing with it both environmental and financial benefits for Smurfit Kappa.”

Countrystyle’s Managing Director, Chris Howard, said, “This contract cements our relationship with Smurfit Kappa and justifies our significant investment in aiding the recovered paper sector in the recycling and reuse of by-products from its processes.

“This win further demonstrates Countrystyle’s continued ability to provide innovative, professional and cost-effective solutions across the spectrum of collection and treatment services.”

Countrystyle continues to expand its operations, both in and outside of Kent, providing integrated and innovative recycling and resource management solutions for local authorities, businesses and the general public alike.

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**Editors’ Notes**

**Countrystyle Recycling**

Countrystyle Recycling is a leading, privately owned waste management and recycling company capable of handling, processing, disposing and recycling almost all forms of waste. Its flagship facility, at Ridham in Sittingbourne Kent, provides specialist services for the recycling of plasterboard and wood. Other services include in-vessel composting, two waste transfer stations and an extensive commercial waste recyclable collection service providing local authorities and businesses with closed loop waste and resource management [recycling](http://www.countrystylegroup.co.uk/pages/common/CountryStyleGroup.aspx?pg=7172) services. For more information please see [www.countrystylerecycling.co.uk](http://www.countrystylerecycling.co.uk)

**Smurfit Kappa**

Smurfit Kappa is one of the leading providers of paper-based packaging solutions in the world, with around 43,000 employees in approximately 350 production sites across 33 countries and with revenue of €8.1 billion in 2014. Smurfit Kappa’s Townsend Hook site will produce approximately 250,000 tonnes per year of quality recycled containerboard material from its new machine. For more information please see [www.smurfitkappa.com](http://www.smurfitkappa.com)